

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**LISTING OF CLAIMS:**

1. (Currently Amended) A computer-based oriented way device configured to generate a by three-dimensional image for facilitating the a localization of within a place selected from the group comprising departments, stores, items in exposition, numbered seats and strategic points of great shopping centers, museums, big stores, supermarkets, companies, houses of entertainment, theaters, fairs, and events, among others to be located, wherein the device comprising:  
has a computer program installed in a piece of electronic equipment endowed having with a monitor and a device for controlling movement of an icon of a display screen that possesses an instantaneous menu of search; and  
a computer program installed in the piece of electronic equipment, wherein the computer program and searches the a place of interest of the a user, in different categories of search, so that, when the user identifies the a desired destination, the computer program generates a three-dimensional image showing the a shortest and best route to be followed by the user from a point at which the user identifies the desired destination to the desired destination, along with notes about the shortest and best routetrajectory to be covered by means of an object in movement.

2. (Currently Amended) The ~~computer-oriented way device by three-dimensional image~~ according to claim 1, wherein the computer program in the piece of electronic equipment executes in real time, illustrating instantaneously where the products, places or items looked for by the user are situated.
3. (Currently Amended) The ~~computer-oriented way device by three-dimensional image~~ according to claim 1, wherein the computer program displays promotions that use audiovisual resources, as a way to call the attention ~~the~~ of customers and visitors of ~~the-a~~ place where the piece of electronic equipment containing contained in the program is installed.
4. (Currently Amended) The ~~computer-oriented way device by three-dimensional image~~ according to claim 1, wherein the computer program is freely available for consultation in ~~the-a~~ world-wide net of computers.
5. (Currently Amended) The ~~computer-oriented way device by three-dimensional image~~ according to claim 1, wherein the computer program is carried out on a CD or similar another media for free distribution to customers.